

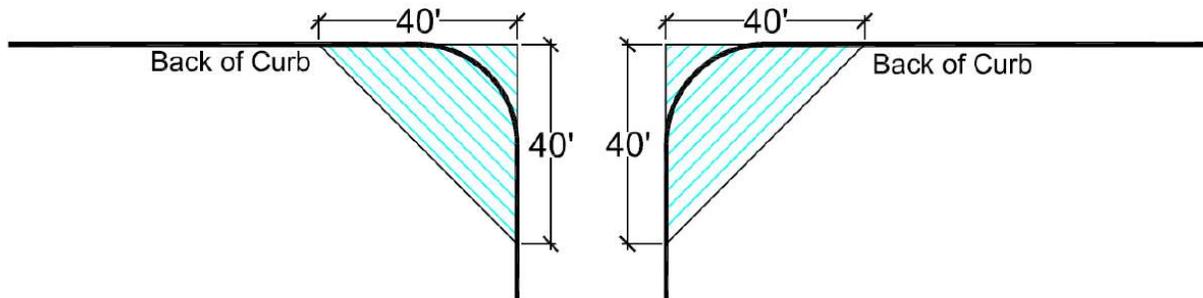
POLITICAL AND CAMPAIGN SIGN PLACEMENT

Political Signs are not permitted until May 23, 2022

The City of Casa Grande Sign Code has a number of requirements concerning the placement of political and campaign signs. In particular, the Code regulates the placement of signs on private property, as well as in the City's right-of-way or public utility easements. Specifically, Section 604(3) of the Code notes that political signs on private property are not permitted until seventy-one (71) days prior to the election date. Because the primary election is scheduled for August 2, 2022, this means that political signs on private property are not permitted until **May 23, 2022**. In residential areas, political signs are limited to one sign per property and the maximum square footage in residential areas is limited to ten square feet with the sign not exceeding six feet in height. In commercial or industrial districts signs cannot exceed the aggregate of fifty square feet in total sign area and the sign cannot exceed eight feet in height. In all districts the sign may not be located closer than ten feet from the right of way.

The Sign Code does not permit any signage within the City's right-of-way or public utility easements, including, but not limited to, political signs. The Building Official is authorized to remove any signs within the right-of-way or utility easements, and under the Sign Code no prior notice is required to be given prior to removing these signs. Notwithstanding this requirement, A.R.S. § 16-1019(C) prohibits the City from removing political signs that meet the statute's requirements, which include restrictions on size (sixteen square feet in areas zoned for residential use and thirty-two square feet in other areas,) placement that would cause a hazard (such as placement within a designated sight triangle) or violate the provisions of the Americans with Disabilities Act, and a requirement that the candidate's (or their committee's) contact phone number or website address appear on the sign. Pursuant to A.R.S. § 16-1019(H) this prohibition on removal applies only to the period beginning seventy-one (71) days prior to the primary election and ends fifteen (15) days after the general election, which is calculated as of the actual election date. For purposes of this election, the seventy-one (71) day period would begin on **May 23, 2022** and all candidate signs are subject to removal from the right-of-way on or after **November 23, 2022** (candidates that are not successful in making the general election must remove signs within fifteen days after the primary election (**by August 17, 2022**)).

For purposes of applying A.R.S. § 16-1019, the City's sight triangle regulations can be illustrated as follows:



On corner lots no signs in excess of thirty inches in height shall be permitted within a triangular area as illustrated above.

Signs found to be in violation of the City Code or state law are subject to removal. Except in cases of an emergency candidates or committees will, if possible, be contacted prior to removal at the number set forth on the sign.

Note:

Campaign advertising requirements are addressed in the [State Campaign Finance Handbook](#)

Promotional Material

A person that makes an expenditure for an advertisement or fundraising solicitation, other than an individual, shall include the following disclosure in the advertisement of solicitation:

1. The words "paid for by" followed by the name of the person making the expenditure for the advertisement or fundraising solicitation.
2. Whether the expenditure was authorized by any candidate, followed by the identity of the authorizing candidate, if any.

Campaign advertisements or fundraising solicitations must include a disclaimer that indicates it was paid for and authorized by the candidate's committee.

For example, a proper disclaimer would read: the authorizing candidate, if any.

Paid for by Smith for Mayor. Authorized by Smith for Mayor.

If a disclosure contains any acronym or nickname that is not commonly known, the disclosure shall also spell out the acronym or provide the full name.