

City Council Regular Meeting

Meeting Date: 11/01/2021  
 Recommended by: Steve Hardesty, Community Services Director  
 Prepared by: Steve Hardesty, Community Services Director  
 Finance Director Review: Angele Ozoemelam  
 City Attorney Review: Brett Wallace  
 Approved by: Larry Rains  
 Type of Action Requested: Formal Action/Motion

Date Submitted: 10/04/2021

SUBJECT:

Consider a street closure for the annual Electric Light Parade on Saturday, December 4, 2021.

RECOMMENDATION:

Staff recommends the Mayor and City Council authorize the street closures outlined below to support the annual Electric Light Parade to be held on Saturday, December 4, 2021.

DISCUSSION:

Community Services staff is planning to hold the annual Electric Light Parade again this year after a modified version of the event in 2020. As usual, this event will involve many Departments within the City organization including Public Works, Police, Fire, and many other areas in order to host this event.

The 2021 Electric Light Parade route will remain the same as in previous years, starting at Colorado Street, proceeding west on Florence Blvd toward Florence Street, south on Florence Street through the downtown area, and exiting on 2<sup>nd</sup> Street. In order to accommodate the parade, the following street closures are requested on Saturday, December 4, 2021:

**Street Closures**

**Time:**

- Florence St. between Florence Blvd. and 2nd St. (Mainstreet event) 10:00 AM – 10:00 PM
- Pottebaum Ave. between 9th & Florence Blvd. (Staging) 2:30 PM – 10:00 PM
- Colorado St. between 9th & Florence Blvd. (Band staging) 3:00 PM – 10:00 PM
- Florence Blvd, Peart Rd. to Florence St. (Parade Route) 4:00 PM – 10:00 PM

Additionally, on Saturday, December 4, 2021, we request portions of Downtown Casa Grande be closed to vehicle traffic for Mainstreet’s Candy Cane Lane. Mainstreet will be hosting holiday-themed activities for the community prior to the parade from 1-3 pm. Winter Wonderland will take place in Peart Park from 2-5 pm.

Businesses and residents affected by the closure will be notified using a variety of venues for releasing the information to the community: the Casa Grande Dispatch is our media sponsor and will publicize the route map along with other event details, news releases, we will work with our Public Information Officer and Web-Master to post route details, downloadable maps with detours on the city web page and social media announcements on Facebook, Instagram, and NextDoor.

FISCAL IMPACT:

Approval of this action will have a fiscal impact primarily for the Police, Park Maintenance, and Public Works Departments to coordinate street closures and insure safety and compliance.

This event is budgeted for annually within each Department and was approved in the overall 2020/2021 budget process.

ALTERNATIVES:

1. Deny the street closures and instruct staff to come up with a different holiday-themed event.