

RESOLUTION NO. 5174

A RESOLUTION OF THE MAYOR AND COUNCIL OF THE CITY OF CASA GRANDE, ARIZONA, ADOPTING THE PUBLIC PARTICIPATION PLAN FOR THE 2030 GENERAL PLAN UPDATE.

WHEREAS, Arizona law requires that the City of Casa Grande adopt a comprehensive, long-range general plan to guide the community's development by expressing the City's vision, development goals and development priorities, and to serve as a policy guide for local decision-making; and

WHEREAS, to comply with state law and to provide ample opportunity for input from the citizens of the community, the City of Casa Grande is adopting a Public Participation Plan designed to gain insight from a wide-range of areas and interest within and outside the City as part of the City's 2030 General Plan Update; and

WHEREAS, the Public Participation Plan is designed to make reasonable efforts to involve the public and affected entities in the planning process of the City's 2030 General Plan Update, support open discussions through a campaign to reach a broad cross-section of the community, and encourage public involvement in the General Plan Update process; and

WHEREAS, it is the intent of the Mayor and City Council that the General Plan Update process provide significant opportunities for input by the community and that the adoption of the Public Participation Plan does not limit the City from providing broader opportunities to inform or involve residents and stakeholders in the planning process;

NOW, THEREFORE, BE IT RESOLVED by the Council of the City of Casa Grande, Arizona, as follows:

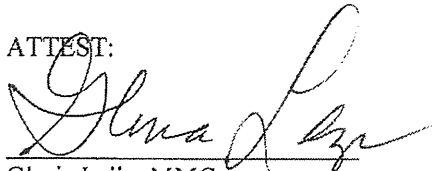
The Mayor and Council of the City of Casa Grande hereby adopt the Public Participation Plan for the 2030 General Plan Update, a copy of which is attached as Exhibit A and incorporated by reference herein.

PASSED AND ADOPTED by the Mayor and Council of the City of Casa Grande, Arizona, this 20th day of May, 2019.



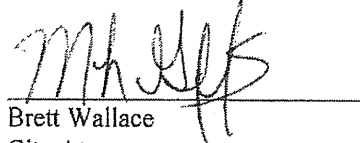
Craig H. McFarland
Mayor

ATTEST:



Gloria Leija, MMC
City Clerk

APPROVED AS TO FORM:



Brett Wallace
City Attorney

Public Participation Plan for General Plan Update

A comprehensive and effective public participation and stakeholder process is essential to the ultimate success of the General Plan update project. This process needs to ensure that the input of the Planning Commission, City Council, technical staff and the residents of Casa Grande are reflected in the revisions to the General Plan. To accomplish this goal an inclusive public participation/stakeholder process with the following components is proposed for the General Plan update:

- 1) Study sessions with City Council at various stages of the plan development, including:
 - Finalization of scope
 - Initial Draft of Plan
 - Final Draft
- 2) Study sessions with Planning Commission at various stages of the plan development, including:
 - Finalization of scope
 - Initial Draft of Plan
 - Final Draft
- 3) Monthly or bi-monthly meetings with a Technical Advisory Committee with representatives from agencies that have an important role in the development of specific plan elements. To be appointed by the City Manager, with representatives from the following:
 - Planning & Development
 - Public Works
 - Community Services
 - Economic Development
 - Police
 - Fire
 - Downtown Main Street
 - Arizona Water Company
 - Pinal County AMA Groundwater Users Advisory Council (GUAC)
 - ADOT
 - Sun Corridor MPO
 - State Land Board
 - SCIP/SCID
 - APS
 - SRP
- 4) Monthly or bi-monthly meetings with a community based Steering Forum whose role is to help steer the direction of the plan and be sounding-boards for the various community groups/interest they represent. To be appointed by the Mayor, with the concurrence of City Council.
 - City Council representative
 - Planning Commission representative
 - Land developer (Commercial/Industrial)
 - Land developer (Residential)
 - Land developer (Redevelopment/Infill)
 - Home builder

- Chamber of Commerce
 - Business owner
 - Industrial facility owner
 - Realtor (Commercial/Industrial)
 - Realtor (Residential)
 - Architect/Civil Engineer
 - Land Planner/Landscape Architect
 - Artist
 - Open Space/Trails/Bicycle advocate
 - Equestrian representative
 - Farming/Ranching representative
 - Citizen(s)-at-Large
 - Latino community representative
 - Social media activist
 - Homeless service provider
 - Tribal representatives (Tohono O'odahm; Gila and Ak-Chin)
- 5) Meeting(s) with the Youth Commission
 - 6) Social media campaign utilizing various types of web-based engagement and social media communications, including:
 - Project Facebook page
 - Twitter
 - Instagram
 - City web-site
 - 7) Print media campaign utilizing the local newspaper and magazines.
 - 8) Mailed information (i.e., flyers, brochures, etc.) written for both English and Spanish speaking populations.
 - 9) Attendance at civic events to gather public input and share information regarding the General Plan update project and eventual citizen vote.
 - 10) Community meetings and public hearings on various plan elements. These will include presentations in English and Spanish when appropriate.
 - 11) Distribution of the Final Draft of the General Plan for a 60 review and comment period prior to Planning Commission's first formal public hearing:
 - CG Planning Commission
 - CG City Council
 - Pinal County Planning
 - City of Eloy
 - City of Coolidge
 - City of Maricopa
 - Sun Corridor MPO
 - Central Arizona Council of Governments
 - Arizona Commerce Authority
 - Arizona Department of Water Resources
 - Tribal representatives (Tohono O'odahm; Gila and Ak-Chin)
 - Any person requesting the opportunity to review and comment

- 12) Two formal public hearings by Planning Commission prior to forwarding their recommendation on the plan adoption to City Council.
- 13) Public hearing before City Council prior to voting on plan adoption and scheduling for citizen vote.