

## Ak-Chin Indian Community Grant Application Cover Sheet

Name of Applicant: Pinal Hispanic Council	Applicant is a: <input type="checkbox"/>
City/Town/County (circle)	<input checked="" type="checkbox"/> Other <input type="checkbox"/> Non-Profit
Mayor/Supervisor/Chairman/President: Mayor Craig McFarland	
Contact Person and Title: Ralph Varela, CEO	
Applicant Address (administrative office): 107 E. 4 <sup>th</sup> Street	
City: Eloy	Zip Code: 85131
Applicant Mailing Address (if different): SAA	
City:	Zip Code:
Phone Number:	Fax Number:
E-mail Address: rvarela@pinalhispaniccouncil.org	
Fiscal Agent for any Applicant that is not a City, Town, or County <i>(Special Taxing Districts/Fire Districts must have a Fiscal Agent)</i>	
Contact Person: Ralph Varela, CEO	
City/Town/County Mailing Address: 107 E. 4 <sup>th</sup> Street	
City: Eloy	Zip Code: 85131
Phone Number: 520-466-7765	Fax Number: 520-466-4475
E-mail Address: rvarela@pianlhispaniccouncil.org	

Program or Project Name: Cesar E. Chavez College Scholarship Program
Purpose (Check all that apply) <input type="checkbox"/> education <input type="checkbox"/> public safety <input type="checkbox"/> health <input type="checkbox"/> environment <input type="checkbox"/> promotion of commerce <input type="checkbox"/> economic and community development
Purpose of Grant (brief statement): Provide college scholarships to first year college bound students and honor the legacy of Cesar E. Chavez. To provide community activities that pay tribute to Cesar Chavez's ten core values which include education, service to community, honoring, respecting, and protecting the land, and community/cultural pride.
Beginning and Ending Date of Program or Project: 11/1/2021 - 6/30/2022
Amount Requested: 5,000 <span style="float: right;">Total Cost: 60,000</span>
Geographic Area Served: Pinal County

By the execution of this Grant Application the undersigned agrees that the information contained in this Application is true, to the best of the Applicant's knowledge. The Applicant shall notify the Community if any information in this Application changes

Signature:  
For the Applicant: \_\_\_\_\_ Date: \_\_\_\_\_

Typed/Printed Name and Title: \_\_\_\_\_ Ralph Varela, Chief Executive Officer \_\_\_\_\_

For the Fiscal Agent: \_\_\_\_\_ Date: \_\_\_\_\_  
(If applicable)  
Typed/Printed Name and Title: \_\_\_\_\_

## Ak-Chin Indian Community – 2021-2022 Grant Proposal

### A. Purpose of Grant:

#### 1. Describe the proposed project or project. This description should identify the needs/issues the Project will address.

The need that is being addressed is ensuring that educational scholarships are available for first year college bound students so they can overcome financial burdens that often serve as a barrier to pursuing a college degree especially with families who have few financial resources at their disposal.

Recent research shows that in Arizona, it takes a medium family income of about \$46,000 to assist a college bound student. In our geographical area it is often difficult to have that medium income. College attendance is further complicated by lack of transportation and other resources.

According to the Arizona Department of Education, Pinal County (7%) is ranked fourth in High School Dropout rates as compared to other Arizona counties. Coolidge High School (11.5%), Santa Cruz Valley Union High School District (9.9%), and San Manuel High School (7.6%) have higher drop-out rates as compared to the county. Also, minority students account for 68% of all high school drop outs in Arizona. Approximately 59% of students enrolled in Pinal County are enrolled in the free/reduced lunch program an indicator of poverty however; five school districts have over 70% of their student enrolled in the free/reduced lunch program. The United States Census Bureau also reported that 16.1% of families (with related children under 18) income in Pinal County falls below the federal poverty level.

*Only 20% of minority students leave high school prepared for College. Of all students entering college nationally only 24% were minority.*

#### 2. Identify the target population that will be served by the Project. Who will benefit? How many will be served? Is there a targeted geographic area? How will the project benefit the general public?

The targeted population is first year college bound students who are in financial need and who have been involved in ongoing service to their community and school.

The first year college bound students will benefit the most by receiving a scholarship in the amount ranging from five hundred to two thousand dollars. The funds are often used by students for tuition, books, laptops, moving in expenses, and transportation.

**It is anticipated that 50 students will receive scholarships in 2022 and that an additional 600-900 students, families, and general public will benefit from community projects that will be available.**

The targeted area is Pinal County and students from Casa Grande, Maricopa, Eloy, Coolidge, Superior, Oracle, Mammoth, San Manuel, and Arizona City.

The general public benefits from the community projects that are part of this grant application. The community projects include the Day of the Dead (Dia De Los Muertos) celebration that is held in Casa Grande in November.

There are also other special projects which include some school and community based activities aimed at promoting the legacy of Cesar Chavez and his ten core values. The activities are educational and interactional in nature.

### **3. Describe the Project goals and objectives and your plan to meet them. Program Description.**

The Cesar E. Chavez Memorial Committee of Pinal County is continuing the Cesar E. Chavez Dinner and College Scholarship Award Program. The committee is strictly a volunteer committee and is composed of numerous stakeholders from city government, social services, education, county government, community based organizations, law enforcement, private sector, and businesses. This program is currently in its sixteen year. The first event was held in March 2007 with ten scholarships awarded to college bound students throughout Pinal County.

**In the past 15 years, the committee has awarded \$625,000 in scholarships to 623 youth throughout Pinal County. In March 2021, the committee awarded \$43,000 in scholarships to 43 youth.**

The goal of the Cesar E. Chavez Celebration is to share with the community the contributions and core values of Cesar E. Chavez and to provide college scholarships to youth in Pinal County to continue their education. The project emphasizes education and service to community.

The program will be comprised of several activities and events being held throughout the month of March 2022. Activities/events include proclamations by the City of Casa Grande, City of Eloy, City of Coolidge, and Pinal County Government declaring March 2022 to be Cesar E. Chavez Month. Presentations will be made at the City of Casa Grande /Vista Grande High School Library regarding the Cesar E. Chavez's contributions to the minority community, displaying of art from the Committee, Pinal Hispanic Council, and private donors that captures Cesar E. Chavez's passion and commitment to his culture. Presentations to six grade classes in Eloy and Casa Grande regarding the legacy of Cesar E. Chavez and the work of farm workers, and culminating with the scholarship awards ceremony.

The Cesar E. Chavez Dinner and Scholarship Award Program project satisfies the education priority of the Ak-Chin Indian Community by incorporating education in all activities developed for the March celebration. **The committee will continue on its new program that will utilize committee members to go to several schools in Eloy and Casa Grande and provide presentations to six grade classes on the legacy of Cesar Chavez and the value and hard work of migrant workers. The presentations are focused on honoring a legacy, promoting compassion, and sensitivity to the plight of farm workers throughout the State of Arizona. Part of the honoring is creating awareness of the importance of viewing the land as sacred and the work of farm workers as dignified.** Several presentations with guest speakers, artists, demonstrations, and displays of art will be provided for the community at various locations throughout the month of March. Students from local schools are also recruited to perform musically and develop presentations for the Celebration Dinner. The Cesar E. Chavez Memorial Committee of Pinal County will also award approximately 50 college scholarships to graduating seniors who will be attending their first year of college from Pinal County. Scholarship applicants will have to write a 500 word essay about what Cesar Chavez's core values mean to them. This year, each student awarded a scholarship will have to do a community service project which consist of collecting a minimum of fifty food cans for donation to local food banks or completing five hours of service to the community. This is a way for students to be connected to their community and begin the process of paying it forward.

**Last year the college bound students donated over 800 cans of food and did approximately 250 hours of community volunteer activities.**

**GOAL 1:** To educate the community on the contributions of Cesar E. Chavez

- By March 31, 2022, 200 will attend presentations at the Casa Grande Library as measured by number of attendees, sign-in sheets, photographs, etc.
- By May 31, 2022, 100% of students from identified school districts will participate in the Cesar E. Chavez and Farm Worker Legacy Awareness class.
- By March 31, 2022, 400 community members throughout Pinal County will participate in the Cesar E. Chavez Celebration Dinner and Ceremony Program.

**GOAL 2:** To provide college scholarships to youth in Pinal County to continue their education.

- By March 15, 2022, 100 graduating high school students will submit a Cesar E. Chavez scholarship application as measured by number of applications submitted.

**4. Provide a timetable for implementation of the Project.**

Activities	Responsibility	Start Date	End Date
<b>Activity 1: Develop and Implement Media Campaign to promote Cesar E. Chavez Celebration</b>			
Milestone 1.1 Develop target list	Cesar E. Chavez Memorial Committee	10/21	3/22
Milestone 1.2: Develop and distribute flyers and posters community-wide regarding activities/events	Cesar E. Chavez Memorial Committee	10/21	3/22
Milestone 1.3: Develop and Implement Public Service Announcement for Casa Grande Dispatch and Schools	Cesar E. Chavez Memorial Committee	10/21	3/22
<b>Activity 2: Organize and Implement Cesar E. Chavez Celebration Activities and Events</b>			
Milestone 2.1: Organize Cesar E. Chavez presentations such as Art Exhibits, Guest Speakers, Art demonstrations, etc	Cesar E. Chavez Memorial Committee	10/21	2/22
Milestone 2.2: Recruit and Train committee members for the Cesar E. Chavez Legacy Class	Cesar E. Chavez Memorial Committee	10/21	3/22
Milestone 2.3: Implement Cesar E. Chavez Legacy class to Six grade students at selected schools	School Staff	1/21	5/22
Milestone 2.3: Organize Cesar E. Chavez Celebration Dinner.	Cesar E. Chavez Memorial Committee	10/21	3/22
<b>Activity 3: Distribute scholarship applications</b>			
Milestone 3.1: Meet with High School Counselors and provide scholarship applications	Cesar E. Chavez Memorial Committee	11/21	2/22
Milestone 3.2: Place scholarship announcement in Casa Grande Dispatch and other local newspapers, school newsletters and announcements	Cesar E. Chavez Memorial Committee	12/21	2/22
<b>Activity 4: Monitor progress toward goals and objectives</b>	Cesar E. Chavez Memorial Committee	10/21	6/22

**B. Resources**

1. Identify current funding sources for the Project and characterize each funding source listed as either a one-time only or long-term funding source.  
The potential funders listed are stakeholders who have supported this endeavor for the past eleven years and it is anticipated that they will provide support for **2021-2022.**

<b>FUNDERS/POTENTIAL FUNDERS</b>	<b>AMOUNT REQUESTED</b>	<b>AMOUNT COMMITTED</b>
<b>FUNDERS:</b>		
Arizona Public Service	\$4,000	Pending
1 <sup>st</sup> American Credit Union	\$2,500	Pending
Salt River Project	\$4,000	Pending
Helios Foundation	\$5,000	Pending
Pinal Hispanic Council	\$2,500	\$2,500
Wal-Mart (D.C. 7013) Casa Grande	\$4,500	Pending
<b>FUNDERS/POTENTIAL FUNDERS</b>	<b>AMOUNT REQUESTED</b>	<b>AMOUNT COMMITTED</b>
Central Arizona College	\$3,000	Pending
City of Casa Grande	\$1,500	Pending
City of Coolidge	\$1,000	Pending
City of Eloy	\$1,000	Pending
Fitzgibbons Law Office	\$1,000	Pending
Judy Yurgel, PNP	\$1,000	\$1,000
Pinal County	\$1,000	Pending
Dinner Proceeds	\$9,000	Pending
Silent Auction	\$12,000	Pending
<b>TOTAL</b>	<b>\$53,000</b>	<b>\$3,500</b>

**Describe other organizations or partners that are participating in or contributing to the Project, but which are not funding sources, and describe their roles or contributions**

- City of Casa Grande Planning Partner
- Coolidge of Coolidge Planning Partner
- City of Eloy Planning Partner
- Casa Grande Elementary School District Planning Partner
- Eloy Governor's Alliance Planning Partner

**2. Define the Project as new or continuing.**

The project is a continuing project that is entering its 16th year. Over the past 15 years, the committee has been able to sustain the efforts thru generous partners who have ensured financial sustainability. Every year the committee seeks new funding partners and also increases its fundraising activities. The committee writes grants and enlists new partners every year. Given the intent of the project it is a respected and supportive project. Even when the economy has drifted, the committee continued to award college scholarships with the difference being less scholarships awarded.

**3. If you have requested any other funding from another Arizona tribe, please list:**

- a. Unsuccessful requests within the last 18 months:
  - Tohono O'odham Nation
- b. Funded requests made in last five years that were awarded:

<b>Arizona Tribe</b>	<b>Amount</b>	<b>Year</b>
Ak-Chin Indian Community	\$5,000	2019

Gila River Indian Community	\$5,000	2019
Gila River Indian Community	\$10,000	2015
Gila River Indian Community	\$5,000	2020/2021 2 Year Grant

C. **Reports:** The funding will be managed by our Finance Department using Quickbooks and developing a separate account and chart of accounts for the expenditures. The agency conducts an annual audit and all grant accounts are reviewed. The project progress and reports will be monitored and delivered by establishing a quarterly review of activities that are part of the proposed timeline. All project events will include documentation that the event occurred, how many people attended, and a general review of strengths and areas for improvement.

D. **Budget:**

E.

The Cesar E. Chavez Memorial Committee of Pinal County is respectfully requesting \$5,000 for the college scholarship program. All funds received will go directly to college scholarships.

**CESAR E. CHAVEZ CELEBRATION**  
October 15, 2021 to June 30, 2022

Proposed Budget	Amount Requested from Ak-Chin Indian Community	Amount Secured from other Funders	In Kind Expense	Total Budget
*Volunteer Hours (500 hrs @\$19.48)	-0-	-0-	\$9,740	\$9,740
<b>Student College Scholarships</b>	<b>5,000</b>	40,000		45,000
Dinner		12,500		12,500
Supplies		1,500		1,500
Youth Education Project		2,000		2,000
Advertising		1,000		1,000
Printing		1,500		1,500
Speakers		500		500
Dinner Entertainment		500		500
Website Development		300		300
Postage		200		200
LFI Leadership Scholarships		1,500		1,500
Youth Art Contest		500		500
<b>TOTALS</b>	<b>5,000</b>	<b>62,000</b>	<b>\$9,740</b>	<b>\$76,740</b>

**The funding is expended from January 2022 to August 2022.**

January 2022	Expenses begin for printing and activities
March 2022	Expenses are for event day
April 2022	Expenses are for all event expenditures for event
June 2022	1 <sup>st</sup> cycle of Scholarship awards
July 2022	2 <sup>nd</sup> cycle of Scholarship awards
August 2022	3 <sup>rd</sup> and final cycle of Scholarship awards

E. **Additional Information.** Please see attached articles, etc on the past events.